Orders	Order / Rev:	2043489		
	Alt Order #:	WOC12604299		
	Product Desc:	ММССО		
	Estimate:	8229		WHAS
	Flight Dates:	09/15/20 - 09/21/20	Primary AE:	Ben Stecker
	Original Date / Rev:	09/09/20 / 09/09/20	Sales Office:	TSWAS
	Order Type:	RFP	Sales Region:	NAT
Agency	Name:	Mentzer Media Services/ POL		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		210 W Pennsylvania Ave Ste 250	Billing Cycle:	EOM/EOC
		Towson, MD 21204	Agency Commission:	15%
Advertiser	Name:	POL/ Mitch McConnell / R / US SEN / F		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PL-US Senate	Advertiser External ID:	83395
	Revenue Code 1:	AGY	Agency External ID:	3924AG
	Revenue Code 2:	(POL) Political	Unit Code:	General
	Revenue Code 3:	(POL) Candidate		

Bill Plan

-				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/21/20	57	\$15,090.00	\$12,826.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	57	\$15,090.00	\$12,826.50	213.30
Totals	57	\$15,090.00	\$12,826.50	213.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
WHAS	19%	\$15,090.00
Market	100%	\$79 421 05

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	81%	\$64,331.05
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len S _l	pots	Rate Pri	Rtg Type	Spots	Amount
•	N 1	All	09/15/20	09/21/20	Local News @ 6a	a M-F CM	6-7a	1-11	:30	3	\$80.00P04	3.40 NM	3	\$240.00
»WHAS11 WAKE UP NEWS @														
	((Prograr	n: »WHAS	11 WAKE	UP NEWS @ 6A	- P4)505 Inde	x: 127. Nielsei	n: 1.2						
		<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	We	eek: 09/	15/20	09/21/20	1-11	3	\$80.00	3.40						

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Order / Rev: 2043489 Advertiser: POL/ Mitch McConnell / R / US SEN / K\

Alt Order #: WOC12604299 Product Desc: MMCCO WHAS

Flight Dates: 09/15/20 - 09/21/20 Estimate: 8229

Start Date End Date Moselecture Supplementary Supple	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime [ays	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
N 2 All 0915020 0012102 Good Morning America CM 7-9a								1						
Program: SCOOD MORNING AMERICA. P4\9505 Index: 110. Nielsen: 1.4						<u> </u>			:30	3	\$250.00P03	3.80 NM	3	\$750.00
Signt Date End Date Weekdays Spots/Week Rate Rating New Ord 1-1 3														
N 3 All 08H5/20 092H2/0 Local News @ 12p MF-CM	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Sust Date End Date Weekdays Solots/Week Rate Rating Week 0915/20 0912/120 Local News @ 4p M= F CM 4-5p 4-5p F CM 4-5									:30	3	\$50.00P04	2.70 NM	3	\$150.00
Start Date End Date Weekdays Spots/Week Rate Spots Week Week Spots Week Spots Week Spots Week Spots Week Week Spots Week Spots Week Week Spots Spots				»WHAS11 NEWS	AT NOON - F	: '	_			Ü	φοσιου. σ.			ψ.σσ.σσ
N 4 All 09/15/20 09/21/20 1-1-1 3 \$50.00 2.70						_	Rating							
Week 09/14/20 Og/21/20 Og/2	Week: 09	/15/20	09/21/20	1-1-1	3	\$50.00	2.70							
Start Date End Date Weekdays Solos/Week Salos Rating Salos Sal	N 4 All	09/15/2	20 09/17/20			4-5p	-1	11	:30	3	\$60.00P04	3.00 NM	3	\$180.00
N 5 All 09/15/20 09/12/20 Local News @ 530p M-FN 500-6 -111 30 3 \$170.00 4 4.60 NM 3 \$510.00 NH 500-6 NH 500-						_	Datina							
WHAS11 NEWS														
Program: wHAS11 NEWS @ 530P. P4 505 Index: 117. Nielsen: 2.1	N 5 All	09/15/2	20 09/17/20	_		·	-1	11	:30	3	\$170.00P04	4.60 NM	3	\$510.00
N 6 All 09/15/20 09/20/20 -1111 3 \$170.00 4.60	(Progra	am: »WH	AS11 NEWS		_									
N 6														
WHAS11 NEWS @ 6 & 630 p.u.f P4)505 Index: 115. Nielsen: 3.1									:30	3	\$175.00P04	5.60 NM	3	\$525.00
Start Date End Date Meekdays Spots/Week Rate Rating Start Date Star				»WHAS11 NEWS	6 @ 6 & 630p						,			,
N					-	_								
***NBC World NEws - P4 Start Date End Date Weekdays Spots/Week Rate Rating		/15/20	09/21/20	1-11	3		5.60							
Characteristics	N 7 All	09/15/2	20 09/21/20			630-7p	1-	1-1	:30	3	\$600.00P03	7.00 NM	3	\$1,800.00
N 8 All 09/15/20 09/12/120 1-1-1- 3 \$600.00 7.00			World NEw			.9								
N 8 All 09/15/20 09/18/20 ET 7-730p CM 7-730p -1111 :30 4 \$325.00P03 5.50 NM	·													
Color Colo									:30	4	\$325.00P03	5.50 NM	4	\$1,300.00
Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Spot	(Progra	m· »FNT	FRTAINME			Nielsen: 2	R							
N 9 All 09/15/20 09/18/20 Inside Ed 730-8p CM 730-8p111 :30 3 \$325.00 P03 5.50 NM NINSIDE EDITION - P4 (Program: »INSIDE EDITION - P4/505 Index: 113. Nielsen: 2.7 Start Date End Date Weekdays Spots/Week Rate Rating				<u>Weekdays</u>		<u>Rate</u>								
NSIDE EDITION - P4 Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date					-				.20	2	\$225 00 D02	E EO NIM	2	¢075.00
Start Date End Date Weekdays Spots/Week Rate Rating	N 9 All	09/15/2	20 09/18/20	•		730-8p		TTT	:30	3	\$325.00103	5.5U INIVI	3	\$975.00
Week: 09/14/20 09/20/20 111 3 \$325.00 5.50 N 10 All 09/15/20 09/21/20 NFL Mo Game NFL Mo Game (Program: »DANCING WITH THE STARS - P4)505 Index: 111. Nielsen: 3.0 2 \$1,250.00 P04 7.00 NM 2 \$2,500.00 Start Date Week: 09/15/20 09/21/20 09/21/20 DV FL Mo Game NFL Mo Game (Program: »THE GOOD DOCTOR - P4)505 Index: 116. Nielsen: 2.1 1 \$1,250.00 P04 5.00 NM 1 \$1,250.00 P04 1 \$1,250.00 P04 1 \$1,250.00 P04 3.10 NM 4 \$480.00 4 \$120.00 P04 3.10 NM 4 \$480.00 4 \$480.00 4 \$120.00 P04 3.10 NM 4 \$480.00 4 \$120.00 P04 3.10 NM 4 \$480.00 4 \$120.00 P04 3.10 NM 4 \$480.00 3.10							Doting							
NFL Mo Game (Program: »DANCING WITH THE STARS - P4)505 Index: 111. Nielsen: 3.0 Start Date End Date O9/21/20 2 2 \$1,250.00 7.00 N11 All 09/15/20 09/21/20 NFL Mo Game CM Various 1 :30 1 \$1,250.00P04 5.00 NM 1 \$1,250.00 NFL Mo Game (Program: »THE GOOD DOCTOR - P4)505 Index: 116. Nielsen: 2.1 Start Date End Date Weekdays Spots/Week Rate Week: 09/15/20 09/21/20 NFL Mo Game Rating News: 09/15/20 09/21/20 1 1 \$1,250.00 5.00 N12 All 09/15/20 09/18/20 Local News @ 11p M-F CM 11-1135p -1111 :30 4 \$120.00P04 3.10 NM 4 \$480.00 WHAS11 NEWS AT 11 M-F/SU (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10														
(Program: »DANCING WITH THE STARS - P4)505 Index: 111. Nielsen: 3.0 Start Date End Date Weekdays Spots/Week Rate Rating	N10 All	09/15/2	20 09/21/20		CM	Various	2-		:30	2	\$1,250.00P04	7.00 NM	2	\$2,500.00
Week: 09/15/20 09/21/20 2 2 \$1,250.00 7.00 N11 All 09/15/20 09/21/20 NFL Mo Game NFL Mo Game (Program: »THE GOOD DOCTOR - P4)505 Index: 116. Nielsen: 2.1 1 \$1,250.00 P04 5.00 NM Start Date Veek: 09/15/20 09/21/20 1 1 \$1,250.00 5.00 End Date Veekdays Spots/Week Rate Rating Poly15/20 09/21/20 1 1 \$1,250.00 5.00 N12 All 09/15/20 09/18/20 Local News @ 11p M-F CM 11-1135p -1111 30 4 \$120.00 P04 3.10 NM 4 \$480.00 wWHAS11 NEWS AT 11 M-F/SI (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5 Start Date End Date Veekdays Spots/Week Rate Rating Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10	(Progra	am: »DAN	ICING WITH		505 Index: 11	1. Nielsen: 3.	0							
N11 All 09/15/20 09/21/20 NFL Mo Game CM Various 1 :30 1 \$1,250.00 P04 5.00 NM NFL Mo Game (Program: »THE GOOD DOCTOR - P4)505 Index: 116. Nielsen: 2.1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/15/20 09/21/20 1 1 \$1,250.00 5.00 N12 All 09/15/20 09/18/20 Local News @ 11p M-F CM 11-1135p -1111 :30 4 \$120.00 P04 3.10 NM 4 \$480.00 »WHAS11 NEWS AT 11 M-F/SI (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10														
NFL Mo Game									:30	1	\$1.250.00P04	5.00 NM	1	\$1.250.00
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/15/20 09/21/20 1 1 \$1,250.00 5.00 N12 All 09/15/20 09/18/20 Local News @ 11p M-F CM 11-1135p -1111 :30 4 \$120.00 P04 3.10 NM 4 \$480.00 »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10	(D	TUE	. 0000 000		440 NEsts	0.4					, ,			
Week: 09/15/20 09/21/20 1 1 \$1,250.00 5.00 N12 All 09/15/20 09/18/20 Local News @ 11p M-F CM 11-1135p -1111 :30 4 \$120.00 P04 3.10 NM 4 \$480.00 »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5 Start Date Meekdays Spots/Week Rate Rating Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10				·			Rating							
»WHAS11 NEWS AT 11 M-F/SI (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10		/15/20	09/21/20	1	1		5.00							
(Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 104. Nielsen: 1.5 <u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10	N12 All	09/15/2	20 09/18/20			•	-1	111	:30	4	\$120.00P04	3.10 NM	4	\$480.00
Week: 09/14/20 09/20/20 -1111 4 \$120.00 3.10	(Progra	am: »WH			4)505 Index: 1									
· · · · · · · · · · · · · · · · · · ·														
14 10 741 00/10/20 00/21/20 01/11/11/11/10 01/11/11/11/11/11/11/11/11/11/11/11/11/1	N 13 All			Jimmy Kimmel		1135p-1237			:30	5	\$60.00P03	1.50 NM	5	\$300.00
»JIMMY KIMMEL LIVE - P4 (Program: »JIMMY KIMMEL LIVE - P4)505 Index: 106. Nielsen: 0.7	(Progra	am: »,IIMI	MY KIMMFI			n: 0.7								
Start Date End Date Weekdays Spots/Week Rate Rating				· ·		_	Rating							

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Order / Rev: 2043489 Advertiser: POL/ Mitch McConnell / R / US SEN / K)

WOC12604299 MMCCO Alt Order #: Product Desc: WHAS

Flight Dates: 09/15/20 - 09/21/20 Estimate: 8229

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
	_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09		09/21/20	11111	5 CM	\$60.00	1.50	.20		\$20.00 D0.4	4 00 NIM	4	#00.00
N 14	All	09/15/2	0 09/21/20	Nightline »NIGHTLINE - P	CM 24	1237-106a	1111	:30	4	\$20.00P04	1.00 NM	4	\$80.00
((Progra	ım: »NIGI	HTLINE - P4)505 Index: 109. N									
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09		09/21/20	1111	4	\$20.00	1.00						
N 15	All	09/15/2	0 09/15/20	Tue Prime A	CM	8-9p	-1	:30	1	\$400.00P03	4.20 NM	1	\$400.00
((Progra	m· Mode	rn Famliv)50	Modern Famliy/N Index: 107. Niel:									
'		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09		09/20/20	-1	1	\$400.00	4.20						
N 16	All	09/15/2	0 09/15/20	Tue Prime B	СМ	9-10p	-1	:30	1	\$450.00P03	3.40 NM	1	\$450.00
	_			BLACKISH/MIXE									
(CK-ISH - P4)505 I			Dating						
We	<u>ىد</u> 90 :eek	art Date /14/20	End Date 09/20/20	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 3.40						
N 18	All		0 09/16/20		CM	8-9p	1	:30	1	\$400.00P04	3.20 NM	1	\$400.00
				GOLDBERGS/B			_		-	*			*
((Progra	ım: United	d we Fall/Go	ldbergs)505 Index	: 109. Nielsen:	1.7							
	_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 09		09/20/20	1	1	\$400.00	3.20	.20		\$450,00D00	0.00 NIM	4	\$450.00
N 19	All	09/15/2	0 09/16/20	Wed Prime B Connors/Amer H	CM	9-10p	1	:30	1	\$450.00P03	2.80 NM	1	\$450.00
((Progra	m: Conno	ors/Amer Ho	ouse)505 Index: 10									
		art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
We	eek: 09	/14/20	09/20/20	1	1	\$450.00	2.80						
N 20	All	09/15/2	0 09/16/20		CM	10-11p	1	:30	1	\$250.00P04	3.00 NM	1	\$250.00
,	(Progra	m: Marve	ale\505 Index	GOLDBERGS/C c: 109. Nielsen: 1.									
(art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 09		09/20/20	1	1	\$250.00	3.00						
N21	All	09/15/2	0 09/17/20	Thu Prime A	СМ	8-9p	1	:30	1	\$200.00P04	2.80 NM	2	\$400.00
,	(D		E) / 1401 E) /	»HOLEY MOLE									
(- P4)505 Index: 12			Dating						
We	<u>ىد</u> 90 :eek	art Date /14/20	End Date 09/20/20	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$200.00	Rating 2.80						
Spot		<u>Date Ra</u>		escription	· · · · · · · · · · · · · · · · · · ·	End Time	2.00	<u>Weekdays</u>	Ler	ngth Rate	Rtg Type		
1	1 A	II 09/14/20	0-09/20/20 T	hu Prime A	8-9p			Th	-	:30 (\$200.00)	2.80 <i>NM</i>		
		e MG 21.											
2	_	_	nange-Celer 0-09/20/20 T	ority Fam Feud-mv	vj 8-9p			Th		:30 \$200.00	2.80 NM		
	_	G for 22.1		nu Filine A	0-9p					.50 \$200.00	2.00 INIVI		
3)-09/20/20 T	hu Prime B	9-10	D		Th		:30 \$200.00	3.70 NM		
	_	G for 22.1				•				,			
N 22	All	09/15/2	0 09/17/20	Thu Prime B	CM	9-10p	1	:30	1	\$200.00P04	3.70 NM	0	\$0.00
				HOLEY MOLEY						,			,
(-	105. Nielsen: 2.9									
14/-		art Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating						
Spot	eek: 09 t	/ 14/20 <u>n Date Ra</u>	09/20/20 inge D	escription	1 Start	\$200.00 E/End Time	3.70	Weekdays	l er	ngth Rate	Rtg Type		
1			0-09/20/20 T		9-10			Th		:30 (\$200.00)			
	Se	e MG 21.	2,21.3							,			
	[[P	rogram C	hange-Hole	y Moley-mw]									
N 23	All	09/15/2	0 09/18/20	Fri Prime A	CM	8-9p	1-	:30	1	\$350.00P03	2.80 NM	1	\$350.00
,	(Drogra	.m. S∐∧⊑	OK TANK/EO	SHARK TANK	en: 2 1								
(ım: SHAR art Date	End Date	5 Index: 118. Niels Weekdays	Spots/Week	Rate	Rating						
We	eek: 09		09/20/20	1	1	\$350.00	2.80						
N 24	All	09/15/2	0 09/18/20		CM	8-11p	1-	:30	1	\$350.00P04	3.40 NM	1	\$350.00
				»20/20 - P4									

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Order / Rev: 2043489 Advertiser: POL/ Mitch McConnell / R / US SEN / K\

Alt Order #: WOC12604299 Product Desc: MMCCO WHAS

Flight Dates: 09/15/20 - 09/21/20 Estimate: 8229

Ln Ch	Start	End	Inventory Cod		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
(Program: »20/20 - P4)505 Index: 110. Nielsen: 2.1												
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09	/14/20	09/20/20	1	1	\$350.00	3.40						
N 25 All	09/15/2	0 09/19/20	Local News @ 9	9a Sa CM	9-930a	1-	:30	1	\$90.00P03	4.00 NM	1	\$90.00
			»WAKE UP WE	EKEND 9-10A	-							
(Progra	am: »WAŁ	E UP WEE	KEND 9-10A - P4	1)505 Index: 116	. Nielsen: 1.	6						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/14/20	09/20/20	1-	1	\$90.00	4.00						
N 26 All	09/15/2	0 09/20/20	Good Morning A	America S M		1	:30	1	\$110.00P03	3.20 NM	1	\$110.00
			»GOOD MORN	IING AMERICA	-							
(Progra	am: »GOC	D MORNIN	G AMERICA - P4	1)505 Index: 119	. Nielsen: 1.	3						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09	/14/20	09/20/20	1	1	\$110.00	3.20						
N 27 All	09/20/2	0 09/20/20	Sun Prime A	CM	7-8p	1	:30	1	\$600.00P03	5.10 NM	1	\$600.00
			»FUNNIEST H	OME VIDEOS -	F .							
(Progra	am: »FUN	NIEST HOM	E VIDEOS - P4)	505 Index: 135.	Nielsen: 3.4							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/14/20	09/20/20	1	1	\$600.00	5.10						
N28 WHAS	09/15/2	0 09/15/20	Tue Prime C	CM	10-11p	-T	:30	1	\$200.00P04	0.00 NM	1	\$200.00
			WWYD		•							
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09	/14/20	09/20/20	-T	1	\$200.00	0.00						
					•					Totala	57	¢15,000,00
										Totals	57	\$15,090.00